

We're here. We're with **you.**



about Premera

overview

Premera Blue Cross has been providing quality health care coverage and exceptional service for more than half a century to residents of Washington. Premera Blue Cross was formed in 1998 with the merger of Blue Cross of Washington and Alaska and Medical Service Corporation (MSC) of eastern Washington. We now operate as Premera Blue Cross in Washington, and Premera Blue Cross Blue Shield of Alaska in Alaska.

our mission

Provide peace of mind to our members about their health care coverage.

our vision

We are the health plan of choice and the standard of excellence in our region.

our values

Excellence

We deliver highly efficient and valuable service.

Customer Care

We anticipate, listen and respond to our customers' needs.

Leadership

We take the initiative.

Integrity

We do the right thing.

Teamwork

We work together without boundaries to achieve our goals.

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Organization

- A nonprofit, independent regional health plan.
- Headquarters are located in Mountlake Terrace, Washington.
- Leadership:
 - H.R. Brereton (Gubby) Barlow, President and CEO
 - Brian Ancell, Executive Vice President, Health Care Services and Strategic Development
 - John L. Castiglia, MD, Chief Medical Officer and Senior Vice President
 - Yori Milo, Executive Vice President, Chief Legal and Public Policy Officer
 - Kent Marquardt, Executive Vice President, Finance and Chief Financial Officer
 - Heyward Donigan, Executive Vice President and Chief Marketing Executive

Statistics

- Nearly 1.2 million members in Washington and more than 108,000 members in Alaska
- Annual revenues in Washington and Alaska of \$2.4 billion in 2003
- A network of nearly 20,000 health care professionals and 100 hospitals throughout Washington. In Alaska, we have a network of 1,000 health care professionals and 20 hospitals.
- 3,091 employees in Washington and Alaska

The Premera family of companies

- The Premera family of companies has affiliates in Washington, Oregon, Alaska and Arizona.
- Consolidated 2003 revenues: 2.8 billion.
- Total health care coverage enrollment in Washington, Oregon, Alaska and Arizona of more than 1.5 million.
- A network of 35,000 physicians and other health care providers, and 193 hospitals.
- 3,347 employees company wide.